

UNASHAMED



RESOURCE CENTER PROVIDER
CATALOG

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“As a first-time provider, we had a great experience. We learned a lot about how to share our ministry with others.”

– CPC26 PROVIDER

1 SERVING THE COMMUNITY TOGETHER

The **International Network of Children's Ministry** has created an incredible opportunity for ministry leaders to truly thrive at the **Children's Pastors Conference (CPC)**.

CPC is the largest independent gathering of children's ministry leaders in the world — a place where like-hearted leaders come together to celebrate their shared love for the Gospel, the Lord, His Word, and the calling to serve children and families.

This conference is intentionally designed to help leaders build meaningful relationships and discover the very best tools and resources available to strengthen their ministry impact around the globe.

But CPC is more than an exhibition event.

It is a **curated experience** where relationships are built, trust is formed, and leaders find the resources to advance their mission.

This is where organizations like yours step into the children's ministry community as trusted partners and experts, connecting leaders with the tools and solutions you have thoughtfully created to serve children and families worldwide.

If you are passionate about equipping the children's ministry community, the Children's Pastors Conference is where you need to be.



Our Resource Team is here to help you make the most of this opportunity. If you have any questions or would like to explore your options, please reach out to us at resource.center@incm.org

CPC IS MORE THAN AN EXHIBITOR EVENT.

It is a curated experience where relationships are built, trust is formed, and leaders find the resources to achieve their mission.

2 LOCATION!

The **International Network of Children's Ministry** is excited to return to the beautiful **Omni Orlando Resort at ChampionsGate** in sunny **Orlando, Florida**.

This impressive resort provides the perfect backdrop for inspiration, meaningful connection, and rich conversation among children's pastors and ministry leaders from around the world.

Join us **January 5–7, 2027**, for a memorable week of learning, sharing, and fellowship as we equip the Children's Ministry community for the critical work of serving children and families.

Provider Move-In Details

Provider move-in begins on **January 4 at 2:00 PM** and leads directly into our **Early Check-In Party from 6:00–8:00 PM** — an exciting opportunity to begin engaging with leaders even before the conference officially begins.

BEFORE YOU APPLY

Essential Provider Planning Information

Whether this is your first or tenth time participating with us at CPC, please note that the items below are **not included** in your provider application and will incur additional costs, which you will arrange directly with event partners.

This year, the CPC Resource Center will span two ballrooms on the convention center's main floor at the Omni Orlando Resort at ChampionsGate. This prime placement ensures attendees encounter the Resource Centers constantly—on their way to breakouts, guest rooms, meals, and main sessions.

Shipping & Material Handling (Shepard)

INCM has partnered with Shepard Exposition Services to design and manage the Resource Center experience.

Shepard will:

- ▶ Manage all shipping logistics to and from the venue
- ▶ Provide material handling and booth setup support
- ▶ Supply tables, chairs, and AV as ordered
- ▶ Include clear order forms and pricing inside the Exhibitor Guide

This ensures a streamlined, professional experience for every provider.

Electrical & Internet (Pinnacle Live)

If you require electrical service or dedicated Wi-Fi for CPC, the Omni partners exclusively with Pinnacle Live for these services. You will need to order all required items before your arrival at CPC27 to avoid delays.

Dedicated Wi-Fi is available at a flat rate of \$45 per device for the full duration of the three main event days, making it easy to plan and budget your connectivity needs in advance.

Order forms and full pricing details will be included in the Exhibitor Guide via Shepard. Pinnacle Live will be on-site to manage setup and provide ongoing support throughout the event.

Rooming Requirements & Impact

Did you know your hotel stay makes a difference beyond CPC?

Through Omni Hotels & Resorts' "Say Goodnight to Hunger" program, every room night booked donates a meal to a person or child in need in local communities.

Through this partnership, CPC27 providers will help supply more than 4,000 meals.

To support this impact and to create a cohesive provider experience, all exhibitors at CPC27 are required to stay within the official room block.

Benefits of booking in the official room block:

- ▶ Free parking for providers
- ▶ Access to full hotel amenities
- ▶ Reduced room night costs negotiated by INCM
- ▶ Participation in a program that feeds families in need



Last year, we sold out earlier than expected. Please book your room soon. [Book here.](#)

OMNI HOTELS & RESORTS' "SAY GOODNIGHT TO HUNGER"

Omni is committed to helping the 42 local communities where properties operate. For each completed stay at any Omni, one meal will be donated to a family in need.

3 DEMOGRAPHICS



When we asked the children's ministry community where they go first to engage with content, ideas, and solutions, their answer was clear- they go to you. Resource Providers.

That means your presence isn't just valuable; it's essential to how leaders grow, learn, and lead. At CPC26, over 93% of attendees visited the Resource Centers up to 5 times over the 3 conference days.

2500

ATTENDEES

82%

FEMALE

80%

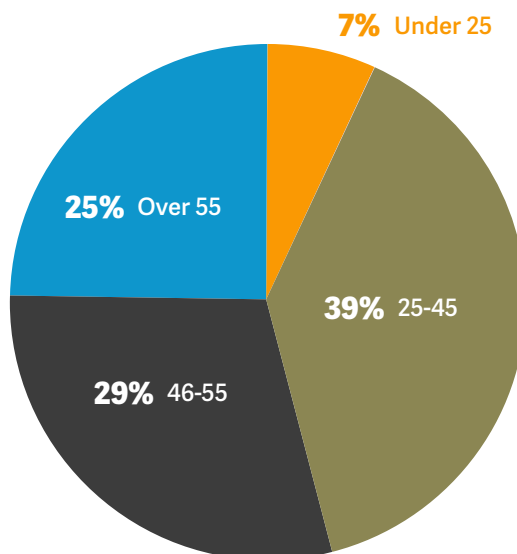
DECISION-MAKERS

60+

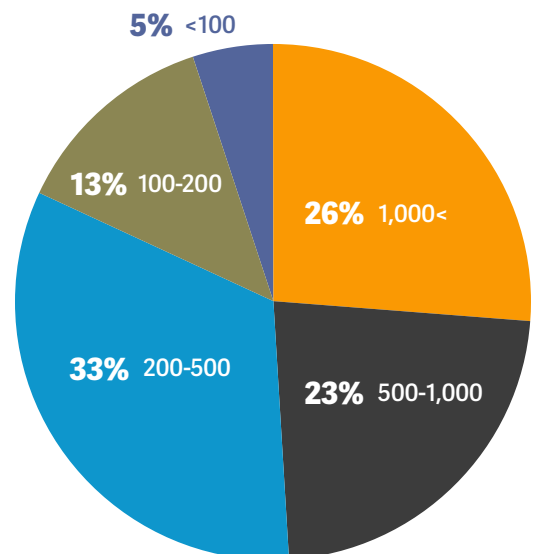
DENOMINATIONS

18%

MALE



AGE



CHURCH SIZE

4 BUILT ON **RELATIONSHIP**, NOT JUST BOOTH SPACE

At CPC, we aim to do far more than fill booth spaces in the Resource Center or help organizations meet sales goals.

Through the **International Network of Children's Ministry**, CPC fosters **reciprocal relationships** with like-minded organizations that share our deep commitment to serving children's ministry leaders and the churches they represent.

These relationships are built on **trust**, rooted in our shared mission, vision, and values.

We intentionally partner with organizations that **strengthen** the children's ministry community through meaningful resources, events, and opportunities that genuinely serve leaders in their everyday ministry work.

As a result, every provider application undergoes a thorough review process. We want to understand:

- ▶ Your organization's goals
- ▶ Your heart for serving children's ministry leaders
- ▶ How your resources connect to the real needs of the CPC community

Every decision we make balances two groups: **your needs as a provider** and **the expectations of our attendees**.

This is what makes CPC different.
This is what makes the Resource Center meaningful.

WHAT TO EXPECT IN THE DAYS AHEAD

MAY

MAY 1ST: Application opens to the public
(Non-refundable application fee required)

JUNE

JUNE: Agreements and Invoicing will start
Full payment is due upon receipt of the invoice
*Deliverable items' due dates will vary

JULY

AUGUST

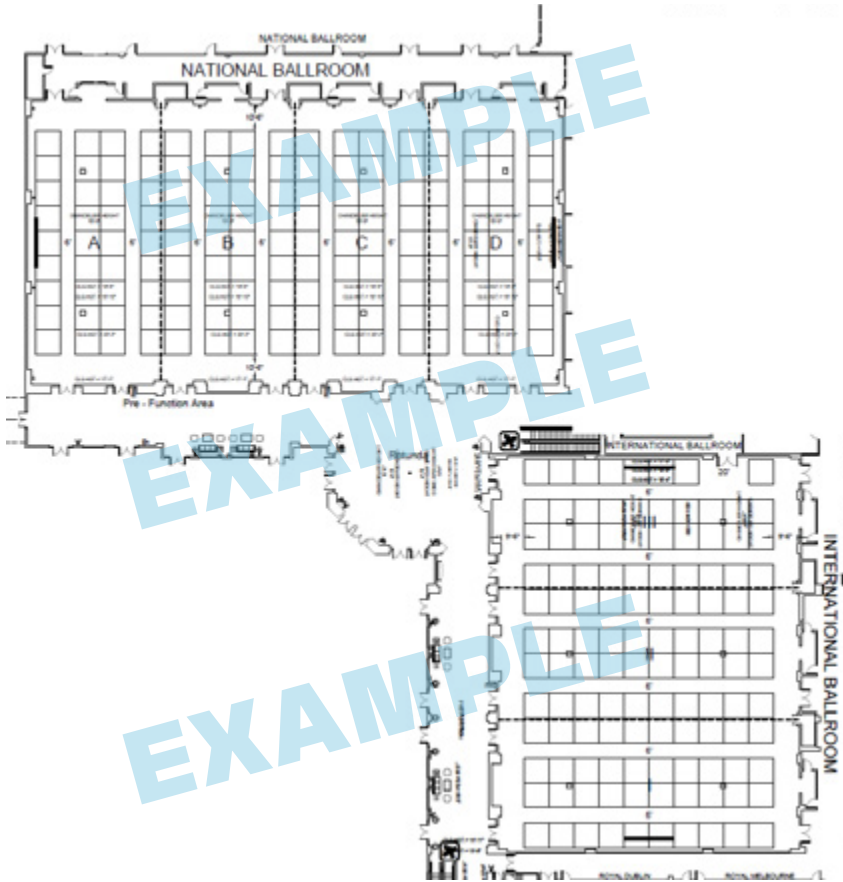
AUG: Acceptance/Agreement notifications start

AUG 1ST: Application closes



Application available May 1st at:
[childrenspastorsconference.com/
opportunities/#resourceproviders](https://childrenspastorsconference.com/opportunities/#resourceproviders)

5 A THOUGHTFULLY DESIGNED RESOURCE CENTER EXPERIENCE



The Resource Centers are housed in an exclusively designed exhibition space at the **Omni Orlando Resort at ChampionsGate**, with easy access between both rooms for a seamless attendee experience.

Each room is designed prayerfully and intentionally to create a welcoming flow and a healthy balance across all provider categories. Our goal is not simply to place booths, but to design an environment where leaders can naturally discover resources, have meaningful conversations, and engage without being overwhelmed.

From the floor plan to the category mix, every detail is considered to ensure the Resource Center feels curated, navigable, and purpose-filled for both providers and attendees.



“We LOVED our placement this year.”

– CPC26 PROVIDER

“I was unsure at first how the two rooms would work, but it worked out great! It was an active and engaged crowd, so lots of traffic.”

– CPC26 PROVIDER

HOW WE ORGANIZED THE SPACE

The **International Network of Children's Ministry** reserves the right to assign all booth spaces within the Resource Centers.

Placement is determined through a thoughtful blend of:

- ▶ Sponsorship level
- ▶ Category alignment based on your application
- ▶ Strategic traffic flow throughout the room

You may also notice the INCM booths are positioned in different areas of the Resource Centers. This is intentional and helps draw attendees to all four corners of the space, so every provider benefits from consistent traffic.

THE EIGHT CATEGORIES

Authors & Media Distributors

Organizations that represent an author, are an author, or distribute books and media (including VBS, curriculum, and programming not published by your organization).

Ministry Resources

Organizations specializing in worship, apparel, environments, indoor/outdoor equipment, classroom needs, and audio/visual tools.

Curriculum & VBS

Organizations that write and produce their own curriculum and VBS materials.

Events, Camps, & Clubs

Organizations offering stand-alone experiences such as entertainment, emcees, artists, camps, clubs, and games.

Missions & Outreach

Organizations focused on helping churches engage in missions and outreach to serve children and families locally and worldwide.

Personal Leadership Development & Career Advancement

Organizations centered on education, personal growth, and ministry career development.

Safety, Security, & Technology Solutions

Organizations equipping ministries with safety practices, check-in systems, security processes, and digital solutions.

Family Solutions

Organizations focused on strengthening and supporting family dynamics through the local church and specialized care.



Category placement is determined by the responses provided in your application.

6 SAMPLE SCHEDULE

Important Note

This is a sample schedule. The Official Provider Schedule is released after the agreement phase.

MONDAY, JANUARY 4TH,

2 pm-5 pm Provider move-in

TUESDAY, JANUARY 5TH,

8 am-12 pm..... Provider move-in

3 pm Provider Prayer

3:30-5:30 pm Grand Opening Resource Center - goodie bag handout

8:45 pm-9:45 pm Resource Center NightLife! - Conference t-shirts

WEDNESDAY, JANUARY 6TH,

10:30 am- 6 pm..... Resource Center Open- Resource Center Game

THURSDAY, JANUARY 7TH

10:30 am-4 pm Resource Center - Resource Center Giveaway

3 pm-4 pm Resource Center - Final Hour

4 pm-6 pm Provider move-out



“I loved our first CPC experience. It was well organized and Holy Spirit-led.”

– CPC26 PROVIDER



This schedule is an example only, subject to change, and is intended to provide exhibitors with an overview of what to expect regarding the Resource Center. For a full conference schedule, please visit childrenspastorsconference.com

DIAMOND \$25,000 (3 AVAILABLE)

The package is only available through the INCM Partnership pathway. Please contact our Resource Director & CPC Coordinator for more information about this package: yanet.coombes@incm.org

- ▶ **6 Premium Booth Spaces** (ISLAND)
- ▶ 1 Full-Page Handbook Ad
- ▶ **2 Breakout Sessions*** (upon application approval)
 - ▶ 2 Pre-Show Product Offer Listing
 - Catalog-style insert sent out to attendees and hosted on the Attendee Information Page
 - ▶ 2 Post-CPC Catalog Offer Listing
 - Catalog-style insert promoting a product or special post-event deal
 - ▶ 2 General Session Slides
 - Played on a loop before and after each general session
 - ▶ 1 General Session Stage Giveaway
 - ▶ 1 Early Check-In Party Slide
 - ▶ **1 General Session Presentation Opportunity**
 - Includes **7 minutes of live stage presentation time** during a General Session.
 - Presenters may also include one pre-approved video up to 3 minutes long, which must be played at the start or end of the allotted presentation window.
 - ▶ 1 Meter Board
 - ▶ 1 Goodie Bag Insert
 - 2500 items needed
 - ▶ 1 Chair Swag (no flyers)
 - 2500 items needed
- ▶ 1 Push Notification
- ▶ 1 Dedicated Post Show Email to attendees
 - Sent within 30 days of the close of the event
- ▶ Onsite Attendee Connections
 - Use of the Provider counter outside of the General session room on an assigned day
 - Room use over lunch break on the assigned day
- ▶ Lead retrieval app access
- ▶ Includes 12 complimentary Resource Provider Passes
- ▶ 1-year Partnership with INCM as a Ministry Partner
- ▶ Customized agreement for year-round partnership
 - Blog post
 - Provider highlight
 - Dedicated Email
 - And more...

** An application is required for all breakout opportunities mentioned in the above packages. Each submission will go through INCM's breakout approval process and is subject to all deadlines set by the Training Director. See page #16 for more information.*



Due to high demand this year, INCM has set limits for each level. Once that level is filled, it will be marked sold out.

PLATINUM \$15,500 (6 AVAILABLE)

- ▶ 4 Premium 10x10 Booth Spaces (ISLAND)
- ▶ 1 Full-Page Handbook Ad
- ▶ 1 Breakout Session* (upon application approval)
- ▶ 2 Pre-Show Product Feature Listings
 - Catalog-style email sent to attendees and hosted on the Attendee Information Page
- ▶ 1 Post-Show Offer Listings
 - Catalog-style email sent to attendees one week after the event
- ▶ 2 General Session Slides
 - Played on a loop before and after each general session
- ▶ 1 General Session Video
 - (1 minute max) played during an assigned general session
- ▶ 1 Goodie Bag Insert
 - 2500 items
- ▶ General Session Stage Giveaway
- ▶ 1 Chair Swag (no flyers)
 - 2500 items
- ▶ 1 Push Notification
- ▶ 1 Early Check-in Party Slide
- ▶ 1 Dedicated Post-Show Email to attendees
- ▶ 1 year of INCM Custom Partnership at a Platinum Partner Level
 - Blog post
 - Provider highlight
 - One dedicated email
- ▶ Lead retrieval app access
- ▶ Includes 10 complimentary Resource Provider Passes

** An application is required for all breakout opportunities mentioned in the above packages. Each submission will go through INCM's breakout approval process and is subject to all deadlines set by the Training Director. See page #16 for more information.*

“INCM does a tremendous job, and it’s so apparent they care about ministry and people.”

– CPC26 PROVIDER

“This conference is helpful to so many! Can't wait to come back next year!”

– CPC26 PROVIDER

GOLD \$10,500 (10 AVAILABLE)

- ▶ 4 Premium 10x10 Booth Spaces (linear)
- ▶ 1 Half-Page Handbook Ad
- ▶ 1 30-second video played in the General Session pre-roll
- ▶ 2 Pre-Show Product Offer Listings
 - Catalog-style email sent to attendees and hosted on the Attendee Information Page
- ▶ 2 Post-Show Offer Listings
 - Catalog-style email sent to attendees one week after the event.
- ▶ General Session Slide
 - Played in a loop before and after each general session.
- ▶ 1 Goodie Bag Insert
 - 2500 items
- ▶ 1 Push Notification
- ▶ 1 Early check-in Slide
 - Played in a loop during the ECP
- ▶ Lead retrieval app access
- ▶ 1 year of INCM Partnership at Friends of INCM level*
- ▶ Includes eight complimentary Resource Provider Passes

SILVER \$6500 (15 AVAILABLE)

- ▶ 2 10x10 Booth Spaces
- ▶ 1 Quarter-Page Handbook Ad
- ▶ 1 Pre-Show Product Offer Listings
 - Catalog-style email sent to attendees and hosted on the Attendee Information Page.
- ▶ 1 Post-Show Offer Listing
 - Catalog-style email sent to attendees one week after the event.
- ▶ General Session Slide
 - Played in a loop before and after each general session
- ▶ 1 Goodie Bag Insert
 - 2500 Items
- ▶ Lead retrieval app access
- ▶ 1 year of INCM Partnership at a Friends of INCM level*
- ▶ Includes six complimentary Resource Provider Passes

** INCM Friends and Partner membership includes a 12-month Linked Directory Listing, INCM Partnership Badge, and access to highlight resources on dedicated landing pages.*

BRONZE \$3500 (30 AVAILABLE)

- ▶ 1 10x10 Booth Space
- ▶ 1 Pre-show Product Offer Listing
 - Catalog-style email sent to attendees and hosted on the Attendee Information Page
- ▶ 1 Post-show Offer Listing
 - Catalog-style email sent to attendees one week after the event
- ▶ Lead retrieval app access
- ▶ 1 year of INCM Partnership at the Friend of INCM level*
- ▶ Includes four complimentary Resource Provider Passes

EXHIBITOR \$2000 (50 AVAILABLE)

- ▶ 1 10x10 Booth Space
- ▶ 1 Pre-Show Offer Listing
 - Catalog-style email sent to attendees and hosted on the Attendee Information Page
- ▶ Lead retrieval app access
- ▶ 1 year of INCM Partnership at the Friends of INCM level*
- ▶ Includes three complimentary Resource Provider Passes

MARKETPLACE BOOTH \$1000 (8 AVAILABLE)

This is only open to new Providers to CPC.

Located in the open marketplace zone. (no upgrade or add-ons)

- ▶ 1 6ft Table (8ft(W)x10ft(D))
- ▶ Lead retrieval app access
- ▶ 1 year of INCM Partnership at the Friends of INCM level*
- ▶ Includes two complimentary Resource Provider Passes

** INCM Friends and Partner membership includes a 12-month Linked Directory Listing, INCM Partnership Badge, and access to highlight resources on dedicated landing pages.*

BOOTH SPACE

Additional Booth Space \$1500

1 10x10 Booth Space w/2 Provider passes included.

Additional Resource Provider Passes \$99 each.

The Provider pass allows additional team members (18 and over) access to the Resource Center only during open hours, **it does not give access to the Breakouts, Coaching, or Networking Opportunities.**

PRINT

Meter Board \$1500

Advertising board placed in conference hallway (10 available)

Goodie Bag Insert \$2500

One item was inserted into the attendee goodie bag - 2500 items needed (20 available)

Conference Handbook Ad upgrade

Half-Page \$900 (4 available)

Quarter-Page \$700 (8 available)

*This will replace any ad you currently have in your package.

Conference Lanyard Sponsor \$4000

Your logo on the attendee conference lanyard (1 available)

Conference Goodie Bag Sponsor \$5000

Your logo on the attendee goodie bag (1 available)

GENERAL SESSION EXPOSURE

General Session Slide \$1500

Shown in a loop before and after each General Session (10 available)

Swag Drop \$2650

1 Swag item placed on chairs in INCM assigned 1 General Session (4 available) (2500 Items needed)

DIGITAL PROMOS

Pre-Show Product Offer Catalog \$500

Catalog-style insert sent out to attendees and hosted on the Attendee Information Page. November/January (14 available)

App Push Notification \$2500

1 message sent via app to all attendees (4 available)

Post-CPC Catalog Offer Listing \$700

Catalog-style insert promoting a product or special post-event deal (26 available)

HOSPITALITY

Room Use \$3000

Host a event during the Early Morning/Lunch or Dinner hour in a breakout room. Does not include AV and will be set as a breakout depending on the day.

** We understand that some members of your team would like to experience all CPC has to offer. [Please use this link to purchase a full attendee ticket.](#)*

9 OPPORTUNITIES FOR ENGAGEMENT

INCM helps attract attendees to the Resource Centers with engaging giveaways, games, and snacks. We also provide exciting opportunities for your organization to participate in various aspects of the conference. You can choose from specially designed packages to showcase your tools and resources and apply for other exclusive opportunities through the CPC27 Conference.

We encourage you to review these options and strategies to determine how you can enhance your impact effectively.

Breakout Opportunities

This year select packages include priority breakout consideration. All breakouts must be submitted and go through the complete breakout approval process, meeting all deadlines set by the INCM Training Director. **Application opens April 1, 2026 and closes May 31, 2026.**

As a community member and resource expert, you are still welcome to apply for breakouts. Acceptance to the Resource Center does not guarantee acceptance to the Breakout team or vice versa. Please follow all steps for each area of the conference.

To learn more about how to apply for breakouts outside of the packages, please [click here](#) (also see page 18).

Pre-Con, Early Check-In Party, Wednesday Night Opportunities

Pre-Con Training Intensives (Jan 4, 2027)

INCM is exploring advanced training opportunities prior to the conference opening. A limited number of rooms will be available on Monday, January 4, 2027, for three 4 hour intensives designed to serve children's ministry leaders more deeply.

If you're interested in hosting a Pre-Con intensive, please contact the Resource Director & CPC Coordinator at yanet.coombes@incm.org and cc the INCM Training Director at liza.gant@incm.org.

- ▶ All submissions are due by May 31. Notifications will be made no later than August.
- ▶ Submission does not guarantee selection
- ▶ Space is limited and curated for attendee value

Early Check-In Party (Jan 4, 6–8 PM)

You're invited to the Early Check-In Party — a high-energy, relational kickoff where providers can begin connecting with attendees before CPC officially opens.

As a registered provider, this is a great time to:

- ▶ Meet leaders in a relaxed environment
- ▶ Start conversations early
- ▶ Share about your organization organically

Ask us how you can help bring the party to life by sponsoring this event.

OPPORTUNITIES FOR ENGAGEMENT CONTINUED

Wednesday Night Activities

At CPC26, INCM partnered with a variety of providers to organize an engaging Wednesday-night event. This event highlighted a range of new resources, upcoming events, and special celebrations to enhance community engagement and support. If you're interested in the Early Check-In Party or would like more information about the Wednesday night event, please reach out to the Resource Director and CPC Coordinator at yanet.coombes@incm.org. Your participation could provide valuable insights and opportunities, so we encourage you to join us!

Giveaway Opportunities & Mascots

Giveaway Opportunities

Every year, we create engaging giveaway moments that add fun, energy, and connection throughout CPC — and this year is no exception.

Once you are accepted into the Resource Center, you will receive exclusive invitations to participate in a variety of giveaway opportunities across the event, including:

- ▶ Prize drawings
- ▶ Special event giveaways
- ▶ Unique attendee experiences designed to create memorable interactions

These moments are designed to help you connect with leaders in creative, meaningful ways beyond your booth space.

Mascot Participation

We're excited to welcome your mascots to CPC27!

Mascots bring joy, visibility, and energy to the Resource Center and beyond. Ask us how you can be part of exclusive mascot moments happening throughout the event.

More opportunities to connect with attendees:

Many organizations also work with the INCM Team to arrange unique gatherings around the scheduled conference events. Schedule a call with our Resource Director & CPC Coordinator to make the most of your time with the community.

“This was an absolutely FANTASTIC conference! As a matter of fact, we made more money at this conference than ANY conference we've ever done before! It was fantastic! It was extremely encouraging!”

– CPC26 PROVIDER

10 ADDITIONAL OPPORTUNITIES FOR RESOURCE PROVIDERS

INCM exists to connect ministry leaders to the resources, training and community they need as they champion the discipleship of kids and families in the local church. CPC connects them to the resources they need in one place. We accomplish that mission with leaders and voices like yours. Here are some additional ways to be involved.

ADDITIONAL BREAKOUT TRAINING OPPORTUNITIES

CPC breakouts are selected with the ministry leader in mind and led by ministry practitioners, children's and family ministry advocates, and expert trainers like you. They offer in-depth, compelling learning experiences and cover relevant topics that strengthen the leadership skills and knowledge of the Ministry Leaders we serve.

To learn more, visit childrenspastorsconference.com/opportunities/#breakoutspeakers

Important Clarification

Acceptance as a **breakout speaker** does **not** grant automatic acceptance into the Resource Center. Likewise, acceptance into the **Resource Center** does **not** grant automatic approval to serve as a breakout speaker.

These are **two separate application processes**, each reviewed independently by a different department within INCM. One process does not influence the other.

If a Resource Provider wishes to be considered for a breakout session, they must submit a Breakouts application.

CPC ONSITE COACHING

At CPC, attendees can schedule a **free 30-minute, one-on-one coaching appointment** with a trusted ministry expert to walk through a specific question or challenge they're facing.

As a Resource Provider, **you may be eligible to serve as a coach.**

If you're interested in becoming a coach or learning more, visit childrenspastorsconference.com and sign up to be notified when the coaching application opens in **August 2026**.

Important Note

Breakout training and coaching times **overlap with Resource Center hours**. Providers who serve as speakers or coaches must ensure **full booth coverage** during all open Resource Center times.

** If a Resource Provider wishes to be considered for a breakout session, they must submit a CPC27 Breakout Speaker Application.*

"FIRST, I THANK MY GOD THROUGH JESUS CHRIST FOR ALL OF YOU ..."

Romans 1:8 NIV

Thank you for considering a partnership that powerfully supports Children's Ministry Leaders. Your investment lightens the load for pastors and leaders who come to CPC seeking encouragement, practical tools, and renewed vision for the vital ministries they nurture every day.

We eagerly anticipate another exceptional gathering and would be honored to have you join us in what God is accomplishing through this community. If you have any questions or need more information, please reach out to yanet.coombes@incm.org.



“Great conference, our favorite of the year! Loved the new property.”

– CPC26 PROVIDER



International Network of Children's Ministry

incm.org